



COMPANY OVERVIEW

2014



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Allied Wallet strives to simplify the consumer experience by providing cost-effective, turnkey payment solutions while inspiring confidence in customers. By providing bespoke payment solutions through innovation, Allied Wallet aspires to uphold a standard of interoperability, quality, and security.



GLOBAL PRESENCE

Allied Wallet is a global leader in e-commerce merchant services and payment processing solutions.

With multiple locations around the globe, our team offers users the lowest rates paired with the most secure and most innovative payment service technology. With our streamlined gateway and 24 hour customer service, Allied Wallet has been a trusted solution since 2002.

100+
MILLION CURRENT
ALLIED WALLET USERS

CONSUMER CONFIDENCE

With technology rapidly advancing, e-commerce has put its footprint on its share of billing statements. According to a survey conducted by Parade Magazine, about 85% of internet users are also frequent internet shoppers. Of this percentage, 61% feel that their personal information is safe.

Allied Wallet aims to sway the final 39% of users to feel safe about their purchases, so long as we are the service provider.

Allied Wallet

2013

FRAUD RATE

0.02%

FRAUD PREVENTION

With our PCI Level 1 Compliance certification and customizable fraud scrub, merchants and consumers can rest assured that their financial information is secure. Thousands of globally scattered merchants have placed their trust in Allied Wallet.

After processing over a billion dollars in 164 currencies combined, consumers and merchants can be sure that their transactions are secure while our services remain affordable.



ANDY KHAWAJA
Chief Executive Officer

Andy Khawaja established Allied Wallet in 2002 as a fully-featured payment solution, offering excellent service coupled with competitive rates. Khawaja employs world class professionals and inspires them with his contagious, motivational nature to bring state-of-the-art, form-fit solutions to merchants and consumers on a global level.



MOE DIAB
Chief Operations Officer

Moe Diab is an industry professional with a background in business development and management. Diab joined Allied Wallet's team in early 2011. He offers a breadth of knowledge in risk management and plays a key role in Allied Wallet's development.



JOHN THORPE
VP Sales

John Thorpe has over fifteen years of experience in e-commerce and credit card processing. Thorpe's level of experience streamlines company processes while inducing development and Allied Wallet's continued innovation.



STEVE WILSON
Managing Director, Europe

Steve Wilson is an industry veteran with over sixteen years of experience in the payment industry. Formerly Vice President of Acquiring and Third Party Risk at Visa, Wilson offers the company a wealth of knowledge in security, risk, and acquiring.



NINA HÜLSKEN
VP Business Development & Relationship Management

Nina Hülksen is a financial industry professional with over seven years to her name and a strong focus in international CNP acquiring. With a background in transatlantic private equity, she is a strong asset of Allied Wallet's executive team.

MERCHANT CUSTOM SOLUTIONS

Allied Wallet has the ability to service merchants of all kinds. From small to large merchants, Allied Wallet can take you live with a customized solution, tailored to your business model.

WHAT CAN WE OFFER YOU?

CONSUMER SOLUTIONS



PAYMENT GATEWAY

Our Payment Gateway can be paired with your company's merchant account to streamline your global payment processing. Our reporting interface, security standards, customer service, and incredible rates keep your company's payment processing more manageable and more affordable.



BUSINESS PRO

The Business Pro solution offers a customized payment page that is built to fit a merchant's website. Choose Business Pro today and keep your business secure. Our Business Pro solution can be paired with any cart solution in any programming language.



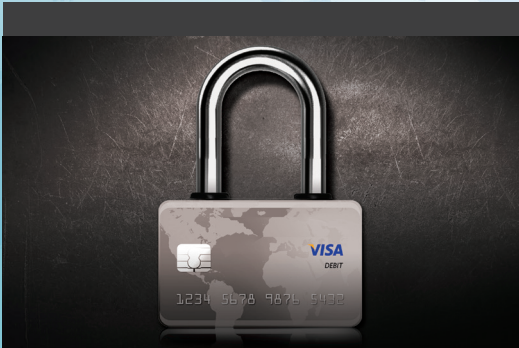
QUICKPAY

Our QuickPay solution is the quickest and most easily integrated solution we offer that enables live webstore processing within 12 hours. With an affordable rate, QuickPay includes all of our trusted features: our reporting interface, security standards, customer service, and fraud prevention.



eWALLET

Load your eWallet and you'll be ready to send safer payments online. Collect or spend. It's all up to you. Use your eWallet to pay out affiliates or employees and send money directly into their eWallet with our ACH system. With Allied Wallet, your money is at your fingertips. With our state-of-the-art security, your funds are kept safe and secure.



SECURITY

PCI-DSS Level 1 Compliant //
Customizable Fraud Scrub //
Securely Encrypted 128-Bit SSL
(Secure Socket Layer)

MONITORING

24 Hour Customer Service //
Refund Processing // Live Chat,
Phone + Email Technical Support //
Information & Advice Resources

GLOBAL ACCEPTANCE



INTERFACE

Convenient Tracking + Reporting
Interface // Easy-To-Use Customer
Database // Bulk Transaction
Processing // Affiliate Payouts



CERTIFICATIONS



GLOBAL E-COMMERCE PROJECTION:
\$1.4 TRILLION
AND **11%**

GROWTH ANNUALLY BY

2015

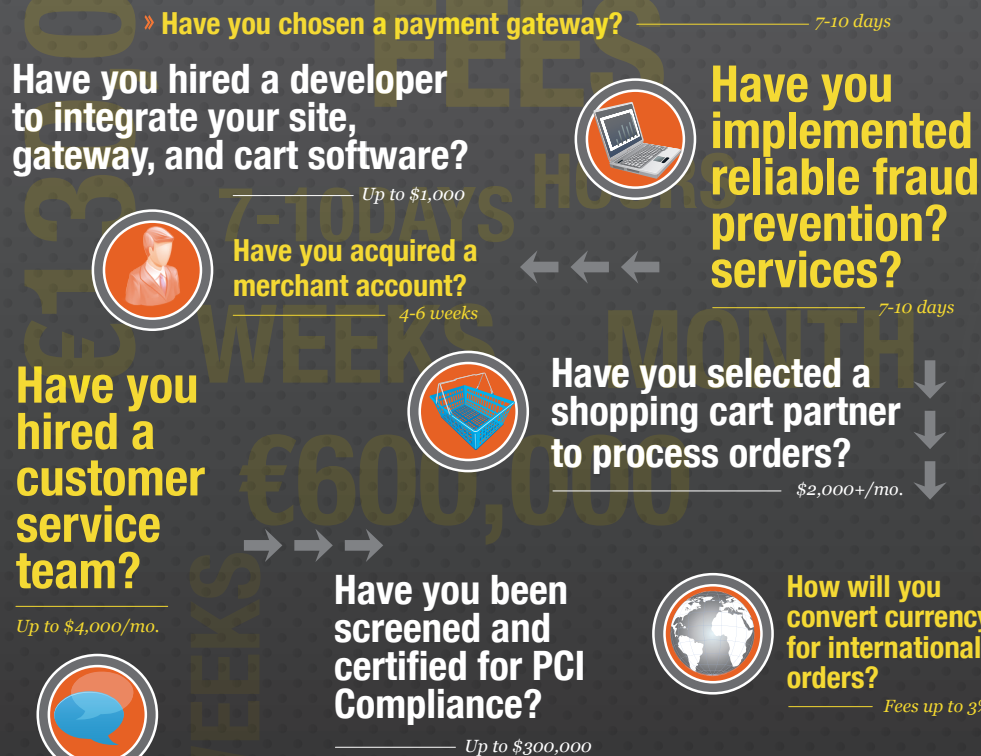
The Allied Wallet Way

A great business opportunity can emerge overnight and every day spent setting up your business is another dollar lost in sacrificed sales. Allied Wallet has the ability to enable live credit card processing in as little as 12 hours. Take your ideas and use momentum to your advantage today.

WE ENABLE LIVE PROCESSING WITHIN 24 HOURS

Our industry-spanning relationships enable us with the ability to streamline not only the payment process, but also the long-winded process of obtaining the tools you'll need to manage your e-commerce business. In competitive models, a merchant needs to acquire a merchant account, a payment processor, and a shopping cart solution. Acquiring all of these services could take several months before your developer could even integrate them into one solution. Allied Wallet consolidates these services and saves you time and money. Our API offers merchants the safest and securest payment processing with the widest feature set and our services are integrated with every major shopping cart solution. We'll even integrate your website for you.

When you choose our solution, you choose seamless functionality. When you choose Allied Wallet, you see maximum profitability. Start selling your goods and services more simply.



FOUR MONTHS +\$307,000 LATER

»
WHAT IF THIS COULD HAPPEN OVERNIGHT AT ZERO COST?

»
IMAGINE THE POSSIBILITIES.

WHEN WE SAY LESS THAN 24 HOURS, WE MEAN LESS THAN 24 HOURS.

» ALLIED WALLET MEANS BUSINESS

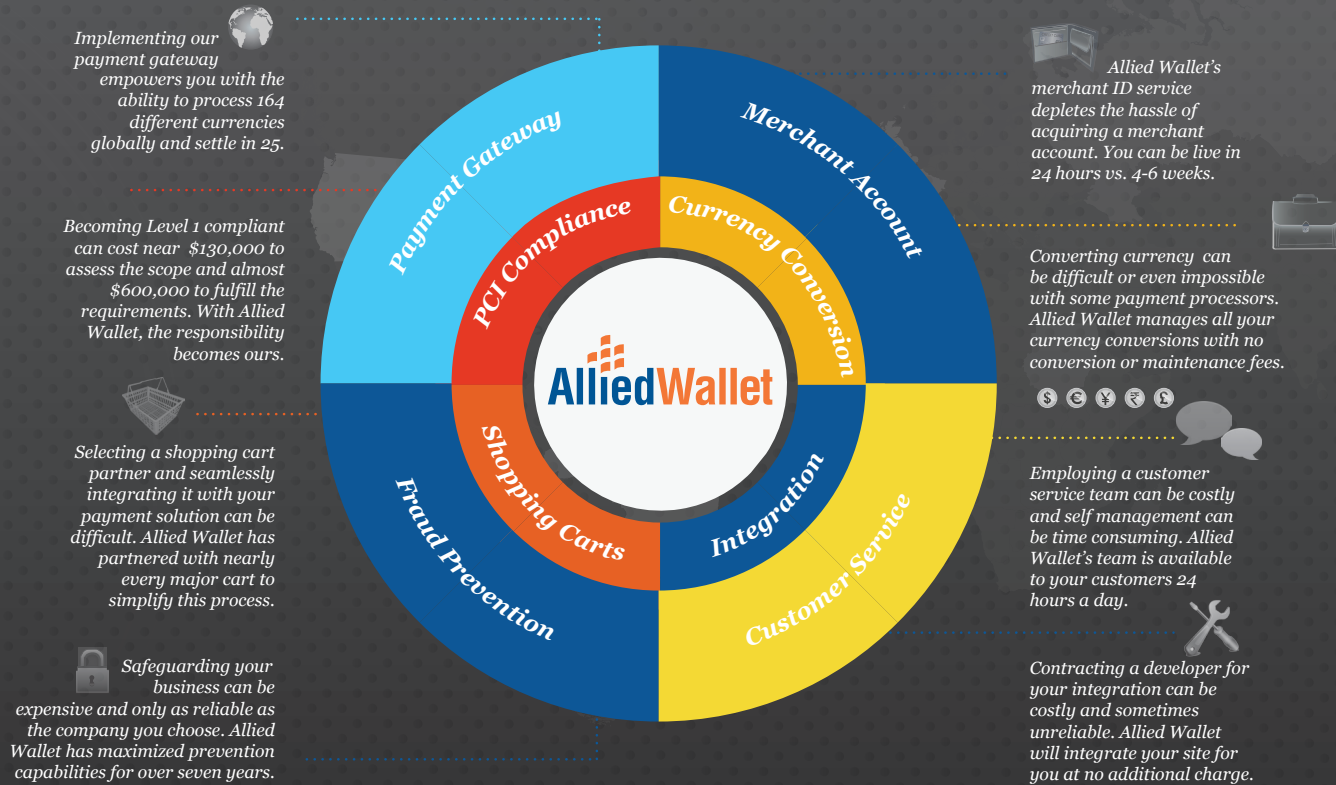
Allied Wallet confirms application

★★★★★
Allied Wallet screens applicant

Merchant submitted for underwriting review

Allied Wallet offers preapproval or decline

6 hour



Merchant selects a shopping cart solution

Allied Wallet offers merchant a processing agreement

18 hour

Merchant implements cart module

Merchant website is integrated w/Allied Wallet

22 hour



Allied Wallet performs compliance review

AW initiates the official confirmation

Merchant tests payment processing

24 hour

Merchant's website LIVE

International Payments

With our services, merchants can accept payments in 164 currencies and settle in 25, with no conversion fees. Offering products to a global community becomes effortless when Allied Wallet takes care of your payment processing.

Risk Management

With the benefit of highly competitive rates Allied Wallet's team of experienced underwriting professionals ensure a speedy, reliable and efficient application, underwriting and boarding process, without compromising our rigorous KYC and compliance processes.

Fraud Minimisation

All of Allied Wallet's payment services come with real-time fraud screening, thus helping to address risk and fraud across our merchant's entire customer life cycle. As an industry leader in risk management, our experience and expertise can help limit losses while maintaining a high level of customer satisfaction in the face of increasing and emerging fraud trends. We offer highly customised, innovative solutions that enable our merchants to stay ahead of trends to effectively manage risk and detect, prevent and reduce fraud.

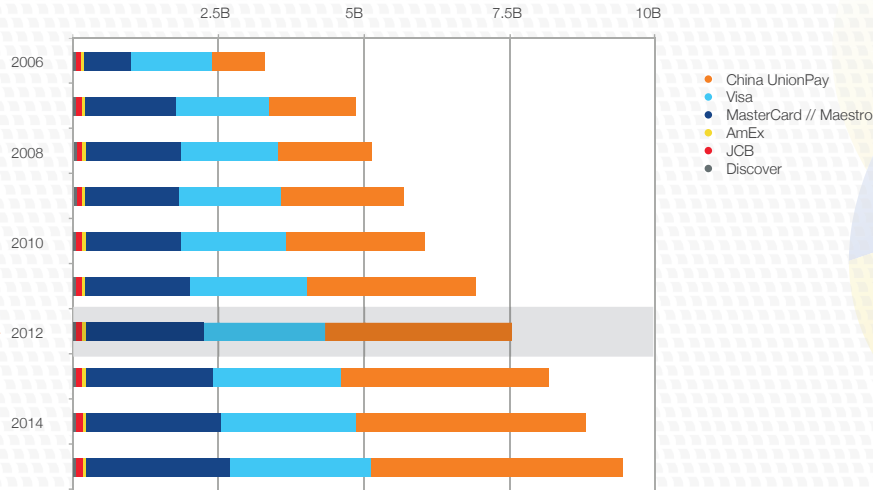
Reconciliation // Reporting

Our products enable you to set up the payment style that is most appropriate to your business model. Allied Wallet's service seamlessly and transparently integrates into your existing e-commerce platform and offers the ability to see real-time account activity.

Certified // Secure

Allied Wallet is PCI DSS (Level 1) compliant, and has been certified by Visa, MasterCard, Bank of America, Financial Services Authority, and First Data. Allied Wallet has industry leading Anti-Money Laundering policies, and has been registered as an Acquiring Payment Institution by the Financial Services Authority in the UK.

Cards in Circulation Worldwide || 2013 **15 BILLION**



FAST FACT
Over 3.6 Billion JCB and China UnionPay cards were issued in 2012.

100+
MILLION CURRENT ALLIED WALLET USERS

quick facts

164

CURRENCIES+ SETTLES IN

11% 25

e-commerce GROWTH ANNUALLY BY

2015

Allied Wallet 2013
FRAUD RATE 0.02%

PAYMENT GATEWAY
Our Payment Gateway includes proprietary fraud prevention.

ALLIED WALLET FRAUD RATE
2012 // 0.04%

ALLIED WALLET FRAUD RATE
2011 // 0.04%

ALLIED WALLET FRAUD RATE
2010 // 0.09%

ALLIED WALLET FRAUD RATE
2009 // 0.16%

ALLIED WALLET FRAUD RATE
2008 // 0.22%

STATS



LOCATIONS

NORTH AMERICA



LOS ANGELES

9000 Sunset Blvd., #820
West Hollywood, CA 90069
[+1.866.209.0686](tel:+18662090686)

NEW YORK

14 Wall St.
New York, NY 10005
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ARIZONA

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