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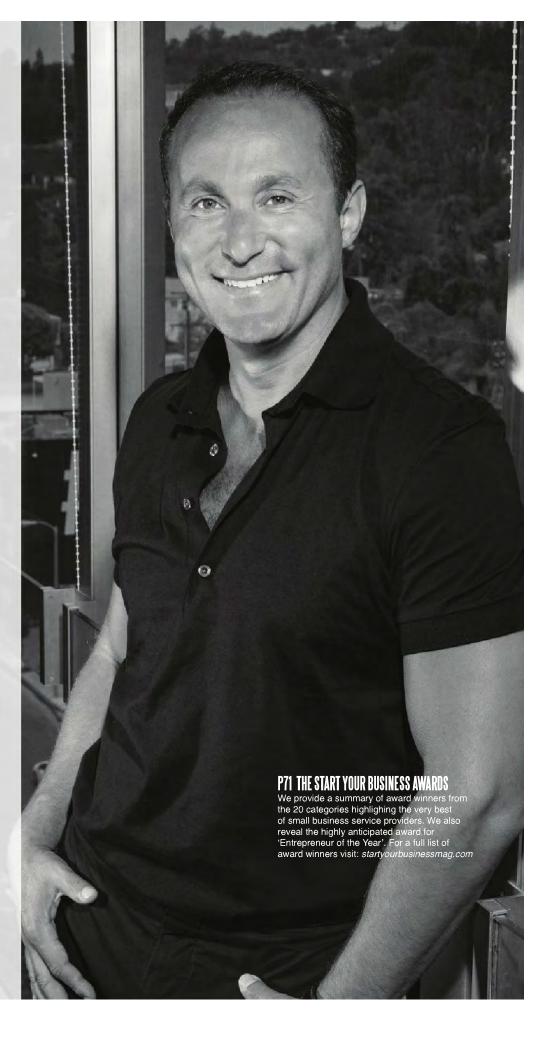
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THE GUIDE
THE ULTIMATE
BUSINESS START UP
MANUAL

# BEST SMALL BUSINESS AWARDS





CHELSEY BAKER – BUSINESS MENTOR

## **Business Mentor of the Year - Chelsey Baker**

People often become so engrossed in their business they often miss many opportunities and possible problems; this is where mentoring really pays off! Offering a second opinion, being there as a sounding board to suggest there are other options available is key. Why learn from your own costly mistakes when you can learn from someone else's; someone who's been through these mistakes, and who is willing to share their experiences, advice and contacts?

I'd like to thank the Start Your Business for giving me this award. The fact that I have won two awards this year is testament to the fact that I love what I do and I am driven to help entrepreneurs and business owners succeed.

Chelsey is the founder of "Broadcasting Your Business" - the Pitch, Press & Publicity Programme" which she launched to support innovators and entrepreneurs. Chelsey realised there was a growing demand for a specialist mentor to increase the profile of entrepreneurs and her advanced mentoring programmes deliver outstanding results.



## Entrepreneur of the Year - Andy Khawaja, Founder of Allied Wallet

Andy you have been awarded entrepreneur of the year by the readers of Start Your Business Magazine... How does it feel? Wow thank you so much! It feels great! I am just so happy to be able to inspire others to follow their dreams. Its not easy to start your own business, there are many twists and turns and we all know I've had more than my share! (laughs).... so it means so much to me to be recognised and rewarded for my achievements.

As the winner of such a prestigious title how do you intend to celebrate? I intend to celebrate by working harder! I get so much enjoyment out of my work that everyday waking up and doing what I love to do is a celebration in itself!

As far as awards go we hope this will feature among your most favourite? Absolutely! In business it is always good to be recognised for your hard work and determination but this award is special as it shows me that I have inspired others to take a leap of faith and start their own businesses, also to have confidence and believe in themselves. It's not easy!

What tips would you give to anyone starting a new business this year? I would advise them to keep believing, keep working hard and never give up! Don't take no for an answer and work harder than you ever imagined you could! that's my advice! ...... also to keep reading the Allied Wallet blogs for inspiration and tips!